EXECUTIVE PRESENCE - BEST PRACTICES

This document contains articles, video, and other resources all about executive presence. Find links to different content on this topic below:

Enjoy!

"Presence is more than just being there."

~Malcolm Forbes

**Articles**

**What Is Executive Presence?** - from Business 2 Community

Here both "confirming and surprising" results from a survey of major organizations stresses the importance of executive presence to CEOs and the different "levels" identified in defining what it is.

**Top Tips to Develop Your Executive Presence** - from Everwise

An article that takes a look at the elusive nature of executive presence and why it is one of the most important factors in getting promoted & advancing in your career. Includes clear tips from real experts on just how you go about developing your executive presence.

**Is Your Lack of “Executive Presence” Holding You Back?** - from TechRepublic

Interesting read that answers this question - leadership coach John McKee talks about some tangible things that require greater executive presence, including presentations, appearance, and workplace communication.

**Video**

**Executive Presence - It's Not What You Think** - from Connie Dieken

In this short video, speaker & author Connie Dieken shares the truth behind what your Executive Presence is - and what it is not!
Book Resources

Executive Presence: The Missing Link Between Merit and Success - by Sylvia Ann Hewlett

Despite having the experience and qualifications of a leader, without executive presence you will not advance in your career. Here workplace power & influence expert Sylvia Ann Hewlett writes about how to identify and embody the executive presence needed to succeed & the amalgam of qualities that true leaders exude.

Seeing Yourself as Others Do: Authentic Executive Presence at Any Stage of Your Career - by Carol Keers

Offers practical tips, techniques, and approaches for achieving genuine executive presence. It covers how to command a room with charisma, leverage influence and power, be strategic and tactical, and connect with your audience. Getting YOUR message across and being understood isn't easy and this book will help you learn how to dramatically increase your odds of communicating what you intend.

"If I'm remembered for having done a few good things, and if my presence here has sparked some good energies, that's plenty."

~Sidney Poitier